

# Social Media Tip Sheet

## Social Media Guidelines & Tips



**Thank you** for participating in the Flags of Fellowship campaign to help show your solidarity with Israel! We are humbled that you have chosen to unite with us in honoring the first anniversary of the October 7th attacks, and express our deepest appreciation to you for choosing to share your leadership in faith through holy fellowship with God's chosen people. We pray that as many voices of faith will stand with us online in this powerful initiative.

May God richly bless you in advance for helping us:

- remember the victims
- honor the heroes
- pray for the missing, and
- highlight the unwavering unity of Christians in support of Israel and the Jewish people.

### Before your event – invite & prepare

Timeline	To better reach as many audiences as possible
<b>1-2 weeks before Sunday, October 6</b>	<b>Promote your event</b> by posting on your church's, synagogue's, university's, or personal social media accounts.
<b>Before the day of the event</b>	Prepare the <b>Photo/Film Notice poster or projector image</b> for display in your church, synagogue, or university; the notice can be found at <a href="http://ifcj.org/foftoolkit">ifcj.org/foftoolkit</a> .

### Reach as many audiences as possible

Technique	How to use it	Why to use it
<b>During the event, display the Photo/Film Notice in your church, synagogue, or university</b>	We would love to reshare your posts on The Fellowship's social media accounts, but in order to do so, we kindly ask that you display the Photo/Film Notice poster or projector image in your church, synagogue, or university and take a picture of it hanging as proof.	The notice ensures that The Fellowship has everyone's permission to reuse their image for future promotional and fundraising materials.
<b>During the event, post pictures and/or videos</b>	Post pictures and/or videos on <b>Facebook</b> and <b>Instagram</b> to show the impact of this event at your church, synagogue, or university.	Posting is a quick and efficient means for sharing this message of hope and displaying to your community that you are standing with Israel.
<b>Use the hashtag #FlagsofFellowship &amp;/or tag The Fellowship's social media accounts</b>	We strongly encourage you to use the hashtag <b>#FlagsofFellowship</b> or tag The Fellowship's social media accounts when posting ( <i>provided in the bullet points on the next page</i> ).	This also helps our teams keep track of content that is shared from personal and organizational accounts.
<b>Share posts made by other individuals and organizations to your own page(s)</b>	In addition to sharing your own posts, we encourage you to support posts made by other individuals and organizations by sharing them to your own page(s) as well.	Our message of unified hope for the Holy Land can only spread as far and wide as we allow it to!

### #FlagsofFellowship

#### TOOLKIT & SUPPORT

- Graphics for posting can be found on the Flags of Fellowship toolkit website [ifcj.org/foftoolkit](http://ifcj.org/foftoolkit)
- Please feel free to reach out to [outreach@ifcj.org](mailto:outreach@ifcj.org) with any questions or for support.
- [facebook.com/FellowshipFan](https://facebook.com/FellowshipFan)
- [instagram.com/the\\_fellowship](https://instagram.com/the_fellowship)
- Instagram handle: [@the\\_fellowship](https://instagram.com/the_fellowship)
- [@The International Fellowship of Christians and Jews](https://www.ifcj.org/)

# Inspiration for Post Verbiage & Biblical Examples

**You are more than welcome** to create your own message to accompany the photos/videos used in the post, but feel free to incorporate the example language and bible verses below as you see fit.



## Inspiration for post verbiage

In honor of the upcoming 1-year anniversary of the atrocities committed on October 7, 2023, the faithful members of [insert name of institution here] are proud to stand in faith with **@The International Fellowship of Christians and Jews** by boldly declaring solidarity with the holy nation of Israel & the Jewish people!  
**#FlagsOfFellowship**

In unprecedented times of darkness, we are the LIGHT!

It is our spiritual obligation to stand alongside our Jewish brothers & sisters just as Scripture commands, so after nearly 1 year since the horrific attack on God's Chosen People in Israel – the choice is ours. Thanks to **@The International Fellowship of Christians and Jews**, these **#FlagsOfFellowship** are OUR choice – we choose life, we remember life, we honor life, and we sanctify life!

We are believers in the Holy Land's right to exist. With these **#FlagsOfFellowship** provided by **@The International Fellowship of Christians and Jews**, we stand with Israel, we pray for Israel & the Jewish people, and we pray for the hostages still held captive. Bring them home NOW!

## Inspiration for Bible verses

*"I have set before you life and death, blessings and curses. Now choose life, so that you and your children may live..."* (Deuteronomy 30:19)

*"So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand."* (Isaiah 41:10)

*"For I know the plans I have for you," declares the Lord, "plans to prosper you and not to harm you, plans to give you hope and a future."* (Jeremiah 29:11)

*"Deliver Israel, O God, from all their troubles!"* (Psalm 25:22)

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- [instagram.com/the\\_fellowship](https://instagram.com/the_fellowship)
- Instagram handle: **@the\_fellowship**
- **@The International Fellowship of Christians and Jews**